



Arcadia Biosciences Welcomes New Chief Commercial Officer

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-- Experienced Executive Will Strengthen Capabilities to Bring High-Value Health and Nutrition Ingredients to Market --

DAVIS, Calif.--(BUSINESS WIRE)--Mar. 20, 2018-- Arcadia Biosciences, Inc. (Nasdaq: RKDA), an agricultural technology company, announced today that Sarah Reiter has joined the company's executive team as chief commercial officer.

Reiter has more than 20 years of experience in the agriculture and food industries. Most recently, Reiter was US country head for STK Bio-ag Technologies, where she managed sales, distribution and business development functions. She previously served in senior positions with Bayer CropScience, Syngenta and AgraQuest.

Throughout her career, Reiter has helped guide companies through significant strategic changes. She led AgraQuest's commercial and marketing focus during a time of significant growth, launching four new products globally and more than doubling revenue. Later, after the company was acquired by Bayer, she introduced biological-based products to Bayer's global crop science organization.

"Sarah is an outstanding leader with the business strategy and marketing experience we need to commercialize Arcadia's products and technologies," said Raj Ketkar, Arcadia's president & CEO. "With her expertise, Arcadia will be able to bring our health and nutrition products to market and strengthen relationships with partners across the ag-food supply chain."

"It is a very exciting time to join the Arcadia team in the midst of the pivotal expansion in their go-to-market strategy beyond agricultural input traits to branded nutritional ingredients," said Reiter. "I look forward to helping steer the company through its strategic evolution and build the business for Arcadia's high-value pipeline of innovative, consumer-driven products."

Reiter holds a bachelor's degree in English from the University of California, Davis and a master's certificate in business administration from the Villanova School of Business. She is a frequent speaker at international conferences on agriculture and sustainability topics.

About Arcadia Biosciences, Inc.

Based in Davis, Calif., Arcadia Biosciences (Nasdaq: RKDA) develops agricultural products that create added value for farmers, enhance human health and improve the environmental sustainability of agriculture. Arcadia's nutrition traits and products are aimed at creating healthier ingredients and whole foods with lower production costs. Arcadia's agronomic performance traits are aimed at making agricultural production more economically efficient and environmentally sound. For more information, visit www.arcadiabio.com.

Note Regarding Forward-Looking Statements

This press release contains forward-looking statements within the meaning of the Private Securities Litigation Reform Act of 1995. Forward-looking statements are subject to risks and uncertainties that could cause actual results to differ materially, and reported results should not be considered as an indication of future performance. These risks and uncertainties include, but are not limited to: the company's expectations of Sarah Reiter's potential contributions as an executive on the management team; and the other risks set forth in the company's filings with the Securities and Exchange Commission from time to time, including the risks set forth in the company's Annual Report on Form 10-K for the year ended December 31, 2016. These forward-looking statements speak only as of the date hereof, and Arcadia Biosciences, Inc. disclaims any obligation to update these forward-looking statements.

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