

Arcadia Biosciences and DuPont Pioneer to Collaborate on the Development of Specialty Oil

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DAVIS, Calif., and DES MOINES, Iowa (April 9, 2013) – Arcadia Biosciences, Inc. and DuPont Pioneer today announced a formal collaboration to develop a high-value, specialty nutritional oil for global consumer markets.

Under the agreement, Arcadia, an agricultural company focused on developing technologies and products that benefit the environment and human health, will receive certain licenses to specific DuPont Pioneer innovations and intellectual property. The underlying focus of the collaboration will be to develop new safflower varieties that produce high levels of arachidonic acid-containing oil in a concentrated, reliable and cost-effective way. The collaboration builds upon new trait innovation from DuPont Pioneer as well as both organizations' crop development and regulatory expertise. The collaboration also is squarely in line with their common missions to develop products that enhance human health.

“DuPont has a strong history of collaboration and innovation for new, high-value agricultural technologies,” said Jon Lightner, DuPont Pioneer vice president of Agricultural Biotechnology. “We are conducting research and development at multiple points along the food value chain, looking for opportunities to provide safer, healthier and more nutritious food for a growing global population, whether it’s upstream through DuPont Pioneer or downstream through DuPont Nutrition & Health. This relationship reinforces our leadership in biotech output traits and nutritional oils. It builds on the success of Plenish® high oleic soybean oil, which has 20 percent less saturated fat than commodity soy oil,” Lightner said.

“DuPont has an impressive portfolio of proprietary quality traits,” said Eric Rey, president and CEO of Arcadia. “This new collaboration is an effective way to enable these innovations to get into the hands of consumers. Arcadia’s experience in the development, regulatory management, production and marketing of high-value specialty nutritional oils — as demonstrated through our launch of SONOVA® 400 GLA safflower oil and coupled with DuPont Pioneer’s established track record — creates a powerful alliance.”

About Arcadia Biosciences, Inc.

Based in Davis, Calif., with additional facilities in Seattle, Wash., and Phoenix, Ariz., Arcadia Biosciences is an agricultural technology company focused on the development of agricultural products that improve the environment and enhance human health. For more information visit www.arcadiabio.com.

About DuPont Pioneer

DuPont Pioneer is the world’s leading developer and supplier of advanced plant genetics, providing high-quality seeds to farmers in more than 90 countries. Pioneer provides agronomic support and services to help increase farmer productivity and profitability and strives to develop sustainable agricultural systems for people everywhere. Science with Service Delivering Success™.

DuPont (NYSE: DD) has been bringing world-class science and engineering to the global marketplace in the form of innovative products, materials, and services since 1802. The company believes that by collaborating with customers, governments, NGOs, and thought leaders, we can help find solutions to such global challenges as bringing enough healthy food for people everywhere, decreasing dependence on fossil fuels, and protecting life and the environment. For additional information about DuPont and its commitment to inclusive innovation, please visit www.dupont.com.