

Arcadia Biosciences Named by AlwaysOn as GoingGreen Silicon Valley Global 200 Top Company for Second Consecutive Year

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--Company Nominated by Industry Leaders for Innovative Green Technology --

DAVIS, Calif. (Nov 6, 2012) -- Arcadia Biosciences, Inc., an agricultural technology company focused on developing technologies and products that benefit the environment and human health, has been chosen by AlwaysOn for a second consecutive year as one of the GoingGreen Silicon Valley Global 200 winners. This award honors private companies that are demonstrating leadership and pursuing game-changing approaches and technologies that are likely to disrupt existing and entrenched players in green technology. Arcadia was chosen primarily for its [Nitrogen Use Efficiency \(NUE\) technology](#), which increases farmers' profitability while decreasing environmental impact.

Arcadia developed NUE technology to significantly reduce global dependence on nitrogen fertilizer, which is one of the most important and costly inputs in modern agriculture, and a major contributor to global greenhouse gases (GHGs). NUE produces plants with yields that are equivalent to conventional varieties but which require significantly less nitrogen fertilizer because they use it more efficiently. This technology has the potential to reduce the amount of nitrogen fertilizer that leaches into the air, soil and waterways, and will enable farmers to achieve the high yields that drive modern agriculture.

Arcadia was nominated by several top firms as one of the most promising private greentech companies on the planet. They were selected from among thousands of domestic and international technology companies by a panel of industry experts and the AlwaysOn editorial team based on a set of five criteria: innovation, market potential, commercialization, stakeholder value, and media buzz. AlwaysOn conducted a rigorous three-month selection process to finalize the 2012 list.

"This year's GoingGreen Global 200 displays a maturity in the green technology industry that makes it very attractive to both investors and innovators. Greentech research is maturing rapidly, and as it couples with technology innovators and investors, companies are emerging that have the ability to change the way we live our lives for the better and bring huge returns to their founders and funders," said Tony Perkins, founder and editor of AlwaysOn. "This year's GoingGreen Global 200 winners are pushing the bounds of how technology can bring about change in the war on our planet's waning resources. The strength of these companies lies in their ability to nurture innovative ideas and see them through to successful, sustainable, and profitable businesses."

"Arcadia continues to work hard to develop these new technologies and products for the environment, and it is great to see our company recognized and acknowledged by leaders in the marketplace," said Eric Rey, president and CEO of Arcadia. "Our NUE technology will help farmers not only improve their on-farm profitability, but lower the overall impact of agricultural production on the environment."

Arcadia's NUE technology has been licensed to major seed companies for use in more than a dozen key global crops, including wheat, rice, corn, soybeans, and cotton.

This year, Arcadia received two patents in China for NUE technology, offering Chinese farmers an opportunity to improve on-farm economics, reduce greenhouse gas emissions and enhance the country's food security.

Arcadia also partnered with Bioceres, a South American soybean company, to form an agricultural technology joint venture called Verdeca. Together, the companies will develop and deregulate soybean varieties with next-generation agricultural technologies that will increase crop productivity and make more efficient and sustainable use of land and water resources around the world.

To read more about these new technologies, please visit www.arcadiabio.com/news.

Arcadia will be honored at AlwaysOn's annual GoingGreen Venture Summit on November 27 and 28 at the Golden Gate Club in San Francisco.

About Arcadia Biosciences, Inc.

Based in Davis, Calif., with additional facilities in Seattle, Wash. and Phoenix, Ariz., Arcadia Biosciences is an agricultural technology company focused on the development of agricultural products that improve the environment and enhance human health. For more information visit www.arcadiabio.com.

About AlwaysOn

AlwaysOn is the leading business media brand networking the Global Silicon Valley. AlwaysOn helped ignite the social media revolution in early 2003 when it launched the AlwaysOn network. In 2004, it became the first media brand to socially network its online readers and event attendees. AlwaysOn's preeminent executive event series includes the Silicon Valley Innovation Summit, OnMedia, OnHollywood, IMPACT Venture Summit Mid-Atlantic, Venture Summit East, OnDemand, Venture Summit Silicon Valley, OnMobile, and GoingGreen Silicon Valley. The AlwaysOn network and live event series continue to lead the industry by empowering its readers, event participants, sponsors, and advertisers like no other media brand.