

Arcadia Biosciences Named By AlwaysOn To GoingGreen Global 200

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DAVIS, Calif (Sept 20, 2011) — Arcadia Biosciences, Inc., an agricultural technology company focused on developing technologies and products that benefit the environment and human health, has been chosen by AlwaysOn as one of the GoingGreen Global 200 winners. The honor signifies leadership amongst peers and game-changing approaches and technologies that are likely to disrupt existing markets and entrenched players. Arcadia was specially selected by the AlwaysOn editorial team and industry experts spanning the globe based on a set of five criteria: innovation, market potential, commercialization, stakeholder value, and media buzz.

“Picking this year’s GoingGreen Global 200 was a very competitive process, as literally dozens of great greentech companies are emerging out of the pack, raising big money, and gaining significant market traction,” says Tony Perkins, founder and editor of AlwaysOn. “This year’s winners clearly represent some of the highest-growth opportunities we’ve seen in the private company marketplace and underscore that many of the greentech sectors VCs have been betting on are booming.”

“The team at Arcadia is working hard to develop technologies and products that benefit the environment, and it is gratifying that our efforts are recognized and acknowledged by the marketplace,” said Eric Rey, president and CEO of Arcadia. “Fresh water is our planet’s single most important natural resource, and farming is a significant source of consumption. The development of crops that use water more efficiently can reduce the crop’s dependency on fresh water and improve farm profitability.”

Arcadia’s Water Efficient (WE) technology enables crops to produce high yields under reduced or sub-optimal water conditions. This technology can make farming more efficient and reserve more fresh water resources for human consumption. By combining WE with Arcadia’s Nitrogen Use Efficient (NUE) technology, which enables crops to produce high yields using less nitrogen fertilizer, farmers can have significantly lower impact on the environment and increase on-farm profitability.

Arcadia will be honored at AlwaysOn’s GoingGreen Silicon Valley event on September 27, 2011 in San Francisco.

About Arcadia Biosciences, Inc.

Based in Davis, Calif., with additional facilities in Seattle, Wash. And Phoenix, Ariz., Arcadia Biosciences is an agricultural technology company focused on the development of agricultural products that improve the environment and enhance human health. For more information visit www.arcadiabio.com.

About AlwaysOn

AlwaysOn is the leading business media brand networking the Global Silicon Valley. AlwaysOn helped ignite the social media revolution in early 2003 when it launched the AlwaysOn network. In 2004, it became the first media brand to socially network its online readers and event attendees. AlwaysOn’s preeminent executive event series includes the Silicon Valley Innovation Summit, OnMedia, OnHollywood, Venture Summit Mid-Atlantic, OnDemand, Venture Summit Silicon Valley, OnMobile, and GoingGreen Silicon Valley. The AlwaysOn network and live event series continue to lead the industry by empowering its readers, event participants, sponsors, and advertisers like no other media brand.