

# Second-Quarter 2015 Business Results August 10, 2015

### **Forward-looking statements**



"Safe Harbor" statement under the Private Securities Litigation Reform Act of 1995: This presentation contains forward-looking statements about the company and its products, including statements relating to components of the company's long-term financial success; the company's traits, commercial products, and collaborations; the company's ability to manage the regulatory processes for its traits and commercial products, the company's anticipated financial results; current and future products under development; additional collaboration agreements; the regulatory process; business and financial plans; and other non-historical facts. Forward-looking statements are subject to risks and uncertainties that could cause actual results to differ materially, and reported results should not be considered as an indication of future performance.

These risks and uncertainties include, but are not limited to: the company and its partners' ability to develop commercial products incorporating its traits and complete the regulatory review process for such products; continued competition in seed traits and other products; the company's compliance with laws and regulations that impact the company's business, and changes to such laws and regulations; the company's reliance on its collaborators to commercialize products incorporating its seed traits; the company's future capital requirements and ability to satisfy its capital needs; the company's exposure to various contingencies, including those related to intellectual property protection, success of field trials, regulatory compliance, the speed with which regulatory approvals are received, and public acceptance of biotechnology products; developments related to foreign governmental regulations, political climate, currencies and economies; successful operation of the company's joint ventures; fluctuations in commodity prices; the company's ability to obtain a significant portion of the increased value to farmers from products that incorporate its traits; and the effect of weather conditions, natural disasters and accidents on the agriculture business or the company's facilities.

Further information on these and other factors that could affect the company's financial results are included in filings it makes with the Securities and Exchange Commission from time to time, including the section entitled "Risk Factors" in the company's Quarterly Report on Form 10-Q for the quarter ended March 31, 2015 and additional information that will be set forth in our Form 10-Q for the quarter ended June 30, 2015. These documents are or will be available on the SEC Filings section of the Investor Relations pages of the company's website at <a href="www.arcadiabio.com">www.arcadiabio.com</a>. All information provided in this presentation and in the attachments is as of the date hereof, and Arcadia Biosciences, Inc. undertakes no duty to update this information.

### **Key financial results**



	Second Quarter			First Half				
	2015	2014	% Increase/ (Decrease)	2015	2014	% Increase/ (Decrease)		
Total revenues	1,430	1,305	10%	2,245	2,682	(16%)		
Cost of product revenues	106	46	130%	162	137	18%		
R&D expense	2,086	2,275	(8%)	3,918	4,258	(8%)		
SG&A expense	2,785	3,983	(30%)	5,423	5,867	(8%)		
Loss from operations	(3,547)	(4,999)	(29%)	(7,258)	(7,580)	(4%)		
Net loss and comprehensive loss	(3,677)	(5,811)	(37%)	(9,480)	(9,287)	2%		
Net loss attributable to common stockholders	(4,556)	(6,329)	(28%)	(12,251)	(9,805)	25%		
Net loss per share	(0.19)	(3.08)	N/A	(0.94)	(4.77)	N/A		
Cash flows from operating activities				(6,582)	(8,423)	(22%)		
Basic and diluted shares outstanding	23,775,368	2,056,559		12,985,332	2,056,559			

\$K, except share and per share data Unaudited

### Revenue



	S	Second Quarter			First Half			
	2015	2014	% Increase/ (Decrease)	2015	2014	% Increase/ (Decrease)		
Product revenue	179	65	175%	260	199	31%		
License revenue	401	195	106%	559	371	51%		
Contract research and governmental grants	850	1,045	(19%)	1,426	2,112	(32%)		
Total revenues	1,430	1,305	10%	2,245	2,682	(16%)		

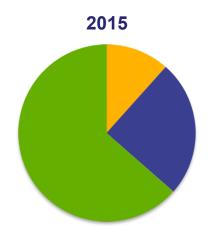
\$K; Unaudited

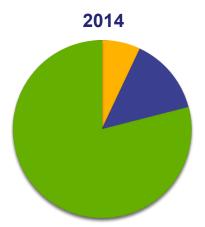
## First-half revenue mix comparison:



License revenue

Contract research and government grants





### **Operating expenses**



	S	Second Quarter			First Half			
	2015	2014	% Increase/ (Decrease)	2015	2014	% Increase/ (Decrease)		
Cost of product revenues	106	46	130%	162	137	18%		
R&D expense	2,086	2,275	(8%)	3,918	4,258	(8%)		
SG&A expense	2,785	3,983	(30%)	5,423	5,867	(8%)		
Total operating expenses	4,977	6,304	(21%)	9,503	10,262	(7%)		

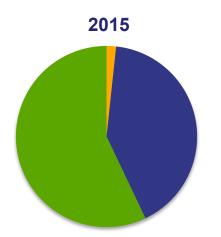
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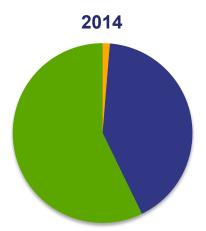
### First-half expense mix comparison:





■ SG&A expense





## Late-stage portfolio with 13 products in Phase 3 of development or later



			Phase	D	1	2	3	4	С	
Program	Crop	Collaborator(s)	Months	24-48	12-24	12-24	12-24	12-36		Key markets
Productivity traits: Desig	Productivity traits: Designed to increase crop yields and income through improved input efficiency and environmental stress tolerance								environmental stress tolerance	
		Probability of	success <sup>1</sup>	5%	25%	50%	75%	90%		
Nitrogen Use Efficiency (NUE)	Wheat	Limagrain, Mahyco, CSIRO, ACI	PFG							Global
	Rice	Mahyco, AATF								Asia
	Canola	-								North America, Asia
	Barley	-								North America, Australia
Water Use Efficiency (WUE)										
and Drought Tolerance (DT)	Soybean (DT)	Verdeca								Americas, Asia
	Wheat (DT)	Bioceres								Global
Salinity Tolerance (ST)	Rice	Mahyco								Asia
Herbicide Tolerance <sup>2</sup>	Wheat	Confidential								Global
Trait Stacks										
NUE/WUE/ST	Rice	AATF								Asia
Product quality traits: Designed to increase the value of harvested products										
GLA Oil	Safflower	Abbott								North America, Asia
Resistant Starch <sup>2</sup>	Wheat	-								Global
Post Harvest Quality <sup>2</sup>	Tomato	Bioseed								Asia, North America
ARA Oil	Safflower	Abbott, DuPont Pioneer								North America, Asia

Note: Phase: D=Discovery; 1=Proof of Concept; 2=Greenhouse / Early Field Trials; 3=Additional Field Trials / Product Development; 4=Regulatory / Pre-Commercial; C=Commercialized

Based on industry standard probabilities

<sup>&</sup>lt;sup>2</sup> Non-GM

## Regulatory approvals and commercial partnerships continue to advance pipeline



#### Regulatory advancements



Regulatory approval of stress-tolerant soybeans by CONABIA in Argentina



US FDA Early Food Safety Evaluation for NUE trait in all crops



US FDA approval of GLA safflower oilseed meal in animal feed

#### **Commercial advancements**



Verdeca collaboration with TMG to advance breeding of stress-tolerant soybeans in South America



**Dow AgroSciences** 

Verdeca collaboration with Dow AgroSciences to advance yield traits in soybeans in South America



Phytola research partnership to develop soybean varieties with increased oil content

## **NUE** rice demonstrates average yield increase of 27%



#### Nitrogen Use Efficiency - Rice

DEVELOPMENT PHASE /SUCCESS PROBABILITY						
D	1	2	3	4	С	
24-48 mo	12-24 mo	12-24 mo	12-24 mo	12-36 mo		
5%	25%	50%	75%			

#### **Market Channel**

- Major seed company in India; partially owned by Monsanto
- Key partner since 2007

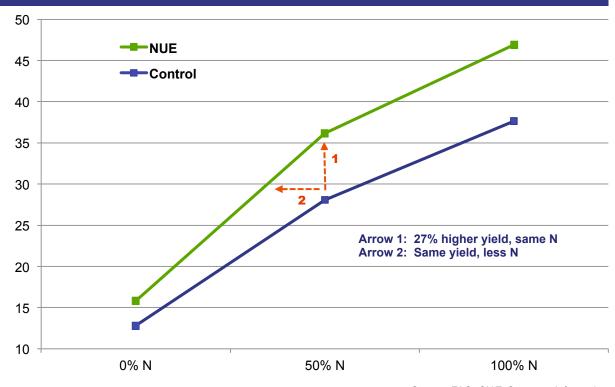
#### **Data Notes**

 NEW: Fourth year of independent field testing demonstrated average yield increase of at least 27% in multiple environments

#### **NUE Rice Field Trial Results**

Production Environment		NUE Rice Mean (% yield increase)
Lowland	0%	25%
	50%	26%
	100%	25%
Upland	50%	30%
	Mean	27%

Based on 3 years of field trials conducted by the International Center for Tropical Agriculture (CIAT)



Source: FAO, CIAT, Company information

# Open architecture maximizes technology access and global market penetration



